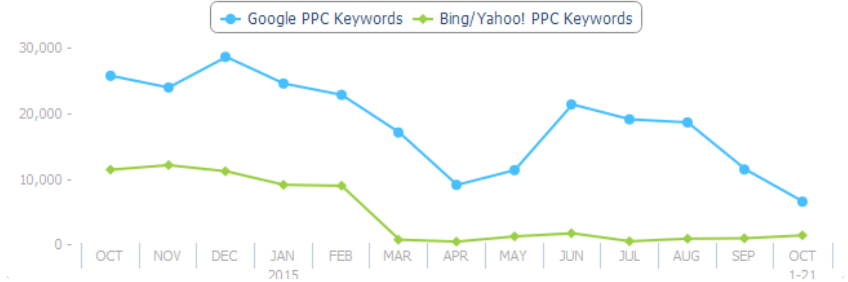


Top PPC Data for Godaddy.Com

Last Month Stats (Estimated)

Google PPC Keywords: 6270
 Bing/Yahoo! keywords: 1138
 Average Ad Position: 4
 PPC Budget: \$218,405 - \$606,140
 Last Month's Clicks: 716 - 1,192

Monthly Ad Budget (Estimated)



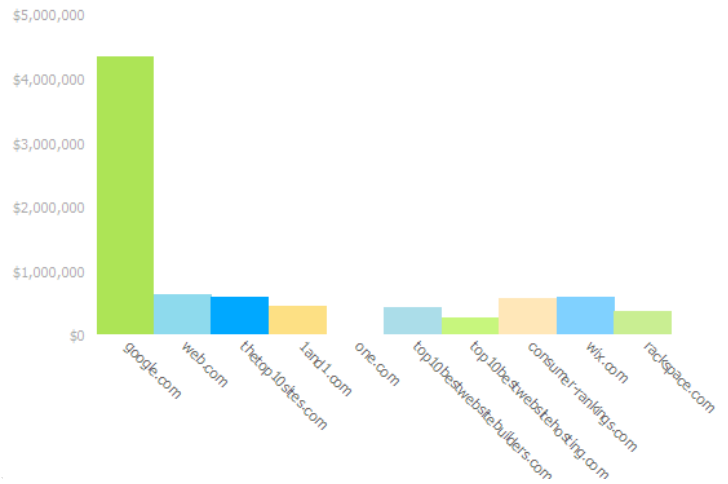
Top Keywords for Godaddy.Com in Google

Keyword	Ads	KEI	CPC (\$)	Average Search Volume	Average Position	Days Seen	First Seen	Last Seen
coupon code go daddy	6	97.24	1.27	30	1	384	10/3/2014	10/21/2015
buy website name	7	97.24	11.91	70	1	384	10/2/2014	10/20/2015
purchase a domain name	2	97.24	15.07	590	1	383	10/3/2014	10/21/2015
how to buy expired domain names	9	97.24	0.05	10	1	382	10/4/2014	10/20/2015
email for godaddy	5	97.24	1.11	30	1	381	10/5/2014	10/20/2015

Top Competitors in Google

Advertiser	Monthly Budget	Unique Keywords	Overlap Keywords
google.com	\$4,346,763	944,790	16,167
web.com	\$653,375	62,079	13,905
thetop10sites.com	\$609,125	85,814	7,345
1and1.com	\$456,774	48,847	6,778
one.com	\$24,131	16,207	6,550
top10bestwebsitebuilders.com	\$451,304	44,561	6,262
top10bestwebsitehosting.com	\$272,219	23,364	5,970
consumer-rankings.com	\$590,299	58,586	5,947
wix.com	\$611,412	48,087	5,924
rackspace.com	\$384,548	84,295	4,811

Top 10 PPC Competitors



Top Ads in Google

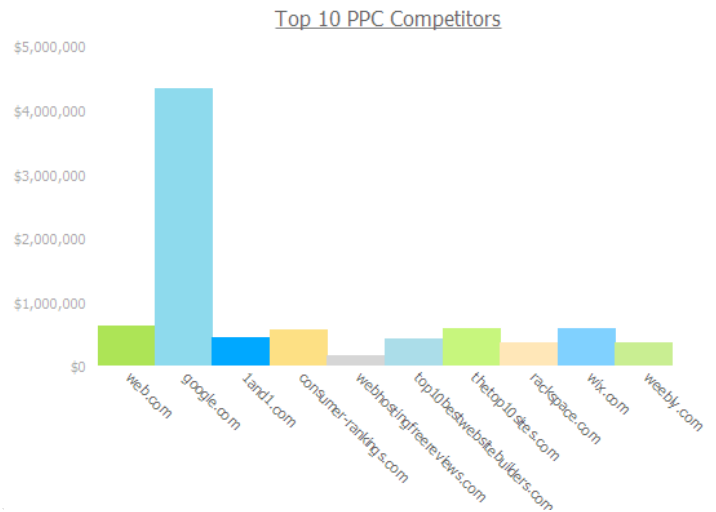
Ad Copy	AEI	Keyword	Other Keywords	Avg Search Volume	Avg Rank	CPC (\$)	Days Seen	First Seen	Last Seen	
\$0.99 Domain Names Save - Limited Time - Compare Us www.godaddy.com/Domains Find & Register Your Domain Today.	97.24	website register		855	50	1.4	11.27	384	10/2/2014	10/21/2015
\$0.99 Domain Names - Limited Time! Why Pay More? www.godaddy.com/Domains Find & Register Your Domain Today.	97.24	register domain with google		1412	390	1.3	7.47	384	10/2/2014	10/21/2015
Godaddy Coupon Domain - \$0.99 Domain Names - Limited Time www.godaddy.com/Promos Find & Register Yours Today.	97.24	godaddy coupon domain		1	140	1	3.96	381	10/5/2014	10/20/2015

Top Keywords for Godaddy.Com in Bing/Yahoo!

Keyword	Ads	KEI	CPC (\$)	Average Search Volume	Average Position	Days Seen	First Seen	Last Seen
sales domain	4	97.24	1.23	10	1	384	10/2/2014	10/20/2015
domain registration costs	4	97.24	14.32	10	1	385	10/1/2014	10/20/2015
register to domain	5	97.24	14.19	30	1	384	10/2/2014	10/20/2015
how to register domain	5	97.24	15.43	50	1	385	10/1/2014	10/20/2015
register a domain name cheap	3	97.24	30.68	10	1	381	10/5/2014	10/20/2015

Top Competitors in Bing/Yahoo!

Advertiser	Monthly Budget	Unique Keywords	Overlap Keywords
web.com	\$653,375	49,964	988
google.com	\$4,346,763	67,119	702
1and1.com	\$456,774	36,110	458
consumer-rankings.com	\$590,299	13,129	375
webhostingfreereviews.com	\$182,287	45,145	281
top10bestwebsitebuilders.com	\$451,304	16,671	270
thetop10sites.com	\$609,125	4,558	255
rackspace.com	\$384,548	21,612	253
wix.com	\$611,412	31,198	207
weebly.com	\$392,067	15,489	206



Top Ads in Bing/Yahoo!

Ad Copy	AEI	Keyword	Other Keywords	Avg Search Volume	Avg Rank	CPC (\$)	Days Seen	First Seen	Last Seen
GoDaddy \$0.99 Domain Sale - Official Site - Limited Time! GoDaddy.com Official Site - Limited Time! Find & Register Your Domain Today.	97.22	domain name alternatives	5206	20	1.4	21.71	378	10/8/2014	10/20/2015
GoDaddy WordPress Hosting - Free Setup, 24/7 Support & More. GoDaddy.com/WordPress-Hosting Free Setup, 24/7 Support & More. Just \$1/mo, Including Domain!	95.3	free templates for wordpress	485	40	2.4	3.08	375	10/11/2014	10/20/2015
GoDaddy Website Builder - With Domain, Website & Hosting. GoDaddy.com With Domain, Website & Hosting. Customizable Templates, Just \$1/mo.	90.69	make new website	620	20	2.7	3.36	145	5/29/2015	10/20/2015

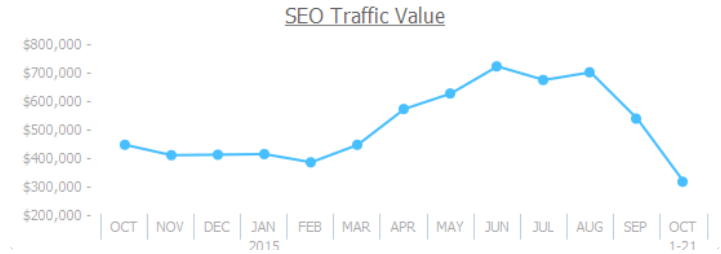
Top SEO Data

Monthly SEO Traffic Value: \$312,268

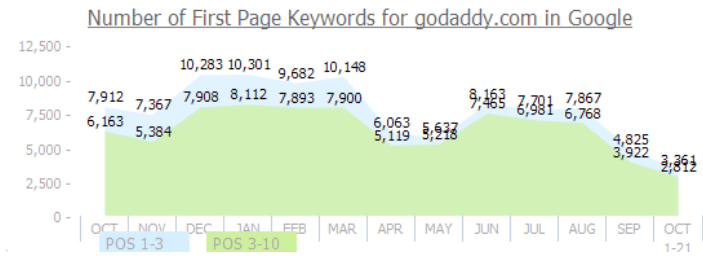
6,173 first page organic Keywords in Google

2,364 first page organic Keywords in Bing/Yahoo!

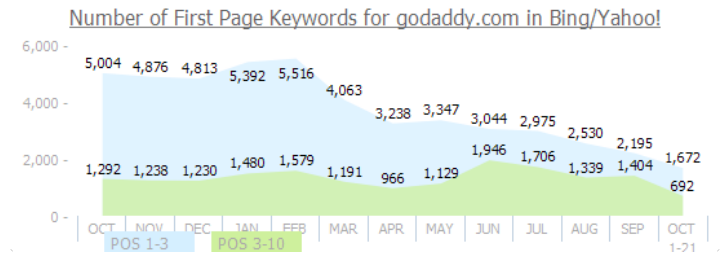
SEO Traffic Value



Count of First Page Keywords in Google



Count of First Page Keywords in Bing/Yahoo!



Top Organic Competitors in Google

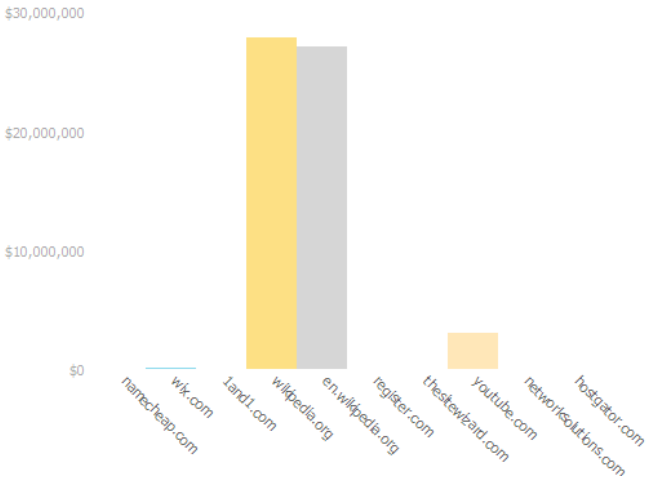
Website	SEO Traffic Value	Overlap Keywords	Keyword Count
namecheap.com	\$69,415	3,758	5,417
wix.com	\$224,946	3,699	17,303
1and1.com	\$86,680	3,295	17,041
wikipedia.org	\$27,928,972	3,285	5,805,007
en.wikipedia.org	\$27,164,275	3,259	5,767,885
register.com	\$52,826	3,001	7,428
thesitewizard.com	\$38,301	2,820	9,842
youtube.com	\$3,173,835	2,720	4,270,704
networksolutions.com	\$87,566	2,691	8,633
hostgator.com	\$127,799	2,232	10,745

Top Organic Competitors in Bing/Yahoo!

Website	SEO Traffic Value ⓘ	Overlap Keywords ⓘ	Keyword Count ⓘ
wikipedia.org	\$27,928,972	3,343	5,805,007
en.wikipedia.org	\$27,164,275	3,329	5,767,885
auctions.godaddy.com	\$1,842	2,101	2,209
domain.com	\$38,724	1,747	7,106
youtube.com	\$3,173,835	1,482	4,270,704
networksolutions.com	\$87,566	1,381	8,633
1and1.com	\$86,680	1,242	17,041
register.com	\$52,826	1,208	7,428
ehow.com	\$191,250	915	1,035,626
hostgator.com	\$127,799	913	10,745

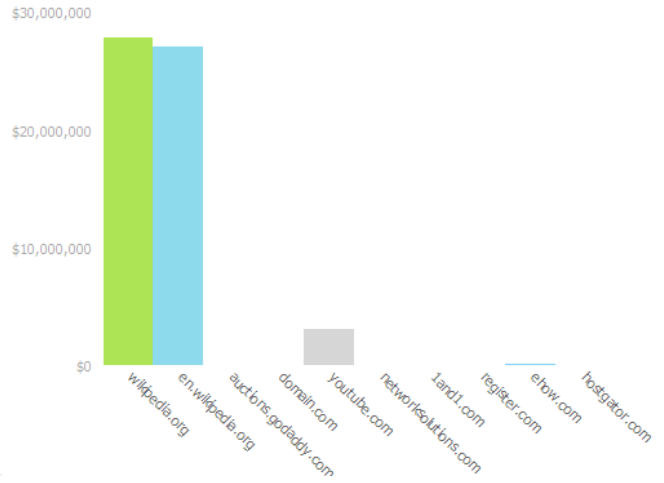
TOP COMPETITORS IN GOOGLE

Top 10 Organic Competitors






TOP COMPETITORS IN BING/YAHOO!

Top 10 Organic Competitors



Top Organic Keywords for godaddy.com

Keyword 	Google Rank 	Bing/Yahoo! Rank 	Average Search Volume 	CPC (\$)
i want to sell my domain name	1	1	10	4.47
buy url	1	1	880	10.23
purchase name	1	1	10	4.2
how do i buy a website name	1	1	10	10.59
bulk domain registration discount	1	1	10	4.8
hosting domain reseller	1	1	N/A	0.05
build your online store	1	1	30	23.75
name domains search	1	1	10	4.05
website host and builder	1	1	10	6.63
getting a domain name and email address	1	1	10	10.83